CEO Overconfidence and Fair Value Reporting—the Moderating Effect of Corporate Governance

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Abstract

This project examines whether CEO overconfidence affects firm's fair value reporting. Moreover, prior literature indicates effective corporate governance mechanisms ameliorate the adverse impact of CEO overconfidence. Thus, this paper further investigates whether effective corporate governance will mitigate the association between CEO overconfidence and level 3 fair values. Using a US sample drawn from 2008 to 2011, the results of this paper show that firms with higher CEO overconfidence report more Level 3 fair values and gains from Level 3 fair values. The results also indicates that the positive relationship between higher CEO overconfidence and Level 3 fair values reporting is attenuated for firms with high corporate governance.

Keywords: CEO overconfidence, fair value reporting, and corporate governance, SFAS No. 157, level 3 fair values.

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1. Introduction

Current accounting principles around the world, including the U.S.A.’s Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRSs), are highly reliant on the fair value principle. Fair value information is favored due to its greater relevance (Barlev and Haddad, 2003) and the assistance that it provides in encouraging prompt corrective actions (Laux and Leuz, 2009). However, fair value information has some reliability issues given its greater estimation error and its elicited managerial incentive of manipulation (e.g., Dechow et al., 2010)².

Given the ongoing debate as to whether fair values can be measured with sufficient reliability and whether they can be opportunistically manipulated, the Financial Accounting Standards Board (FASB) issued SFAS No. 157, which became effective for fiscal years beginning after November 15, 2007. SFAS No. 157 offers a uniform definition of fair value, develops a framework for measuring this, and expands disclosure about fair value measurements. One of the requirements of SFAS No. 157 is the mandatory disclosure of the fair value estimates based on a three-level hierarchy, which is of particular interest to the current study. Specifically, FAS No. 157 requires firms to report the fair value of their assets and liabilities, and it prioritizes the inputs to valuation techniques into three levels. (1) Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date. (2) Level 2 inputs are indirectly observable inputs from quoted prices of comparable items in active markets, identical items in inactive markets, or other market-related information. (3) Level 3 inputs are unobservable inputs or firm-generated inputs. Level 3 inputs generate mark-to-model valuations that are largely undisciplined by market information. Due to the high subjectivity of Level 3 inputs, SFAS No. 157 requires expanded disclosures for Level 3 fair values³. Many studies center on the fair value estimates presented under the three-level fair value hierarchy and demonstrate the usefulness of these estimates in valuing firms and accessing risk from perspectives of external users (e.g., Kolev, 2008; Song et al., 2010; Riedl and Serafeim, 2011). However, the relation between CEO overconfidence and fair value reporting is unclear and has received less attention in the literature.

Prior research indicates that CEO overconfidence affects corporate investment (Malmendier and Tate, 2008), financing, dividend policies (Malmendier and Tate, 2008; Cordeiro, 2009; Deshmukh, Goel, and Howe, 2013; Malmendier, Tate, and Yan, 2011; Hirshleifer, Low, and Teoh, 2012), the likelihood of an Accounting and Auditing Enforcement Release (Schrand and Zechman, 2012), and the likelihood of issuing overly optimistic management earnings forecasts (Hribar and Yang, 2016; Libby and Rennekamp, 2012). This study extends this line of research by investigating the effects of managerial overconfidence on fair value reporting.

²As suggested by Dechow et al. (2010), fair values may not be measured with sufficient reliability, but they provide ample opportunity to manipulate earnings.
³FAS No. 157 requires expanded disclosures for Level 3 fair values because of their higher subjectivity. Firms are required to provide reconciliation about the beginning and ending balances of Level 3 assets and liabilities. To do so, they are required to separately present changes attributable to (i) total realized and unrealized gains or losses for the period, (ii) purchases, sales, issuances and net settlements of Level 3 assets and liabilities, and (iii) transfers in and/or out of Level 3 fair values. The quantitative disclosures take the form of a reconciliation table. The appendix provides an example of FAS No. 157 fair value measurement disclosures from a yearly report filed by the PNC Financial Services Group, Inc.
Because level 3 fair assets are risky assets (Riedl and Serafeim, 2011), I expect the high overconfident CEOs are more likely to keep level 3 fair assets because they overestimate the returns to their investment projects (Malmendier and Tate, 2005). Therefore, the first objective in this paper is to determine whether there exists a positive relationship between CEO overconfidence and level 3 fair assets.

Hsieh et al. (2014) indicate that overconfident CEOs will seek to achieve their unrealistically high expectations and will be more likely to engage in managing earnings. Since Level 3 fair values is subject to the highest level of managerial discretion and provide management with discretion to determine the gains from Level 3 fair values (Chong et al. 2012). Thus, the second purpose of this paper is to examine whether high overconfident CEO are more likely to manage earnings through gains from Level 3 fair values.

Moreover, prior literature indicates effective corporate governance mechanisms ameliorate the adverse impact of CEO overconfidence (Goel and Thakor, 2008; Heaton, 2002). For example, Goel and Thakor (2008) indicate that board fires the CEO if she is too overconfident. Therefore, the third objective is to investigate whether effective corporate governance will mitigate the positive association between high CEO overconfidence and level 3 fair values. The fourth objective is to examine whether effective corporate governance will mitigate the positive association between high CEO overconfidence and gains from Level 3 fair values.

Using a US sample drawn from 2008 to 2011, the results of this paper show that firms with higher CEO overconfidence report more Level 3 fair values and gains from Level 3 fair values. The results also indicates that the positive relationship between higher CEO overconfidence and Level 3 fair values reporting is attenuated for firms with high corporate governance.

This paper contributes to the literature by demonstrating that CEO overconfidence significantly affects fair value reporting. To our knowledge, prior work has not demonstrated the presence of these effects. In related work, Malmendier and Tate (2005) show that overconfidence affects their investment projects. This paper extends and complements their work. This study also extends the literature by investigating whether earnings management is associated with an individual characteristic of the CEO, termed “overconfidence” by prior finance research (Malmendier and Tate, 2005). Second, my study contributes to the literature by examining directly the association between the strength of corporate governance and managerial fair value reporting behavior.

The remainder of the paper is organized as follows. Section 2 presents the discussion of the previous literature and develops the hypotheses. Section 3 presents the research design and variable definitions.

2. Literature review and hypothesis development

2.1 The relationship between CEO overconfidence and Level 3 fair values

According to prior literature, overconfidence is the tendency of individuals to overestimate their knowledge, abilities and the precision of their information, leading to expectations of more desirable outcomes than a realistic evaluation would suggest (Bhandari and Deaves,
2006). Overconfident CEOs have unrealistically high expectations of their company’s future performance (Hackbarth, 2003; Wong, 2008; Baker, Ruback, and Wurgler, 2007), issue more optimistic earnings forecasts (Hilary and Hsu, 2011; Hribar and Yang, 2016; Libby and Rennekamp, 2012), have a belief that they can ensure that high performance is achieved (Malmendier and Tate, 2005), overvalue their firm’s projects (Heaton, 2002), pay less dividends (Cordeiro, 2009; Deshmukh et al., 2013), underestimate the impact of negative events on his/her firm’s cash flows (Heaton, 2002; Malmendier and Tate, 2005), and are more likely to have financial misstatements that are later the subject of SEC enforcement actions (Schrand and Zechman, 2012). In summary, prior literature documents that overconfidence affects corporate investment, financing, dividend policies, accounting choices, and firm performance.

As we know, the managers are the key decision-makers presiding over investment, financing, and operating decisions. There are two decisions that managers must make with respect to level 3 instruments (Kohlbeck and Valencia, 2014). First, the management must decide whether level 3 classification is appropriate. Second, the management must decide what inputs should be used in place of observable inputs once it has been determined that level 3 classification is appropriate. SFAS 157 encourages the use of Level 3 valuations when quoted market values do not originate from orderly markets, but the standard does not make clear the characteristics that identify an unorderly market, leaving managers considerable discretion over when and which financial instruments to use Level 3 methods on. Since Level 3 fair values are less observable, making it more difficult compared to Level 1 fair values for investors to link their performance to managerial decisions, reducing the efficiency of these activities. Thus, the decision to keep level 3 fair values can be considered an investment in a risky project. For example, Altamuro and Zhang (2013) indicate that Level 3 fair values better reflect the firms' risk characteristics. Because overconfident managers may overestimate the returns to their investment projects (Malmendier and Tate, 2005), this study expects that the CEOs may choose to classify more items as Level 3 instruments when they are overconfident. Accordingly, the first hypothesis is as follows:

**H1: Firms with higher CEO overconfidence is more likely to report Level 3 fair values.**

2.2 The relationship between CEO overconfidence and gains from Level 3 fair values

Prior literature indicates that gains/losses from fair values may become a tool for earnings management. For example, Barth et al. (1998) indicate that the managers have greater subjectivity in reporting fair values and may use their private information to credibly report fair values. Therefore, managers may manipulate inputs for fair values for their own interests (Aboody et al. 2006; Bartov et al. 2007). Fiechter and Meyer (2011) provide evidences that banks with pre-managed net income below the 10th percentile have higher discretionary Level 3 unrealized losses than the control group. The evidence is consistent with big bath behavior with respect to losses of Level 3 fair values. Dechow et al. (2010) find that reported gains on retained interests of securitized receivables are higher for firms with low pre-securitization earnings and negative earnings changes. Valencia (2011) indicates that managers' decisions to exercise opportunistic behavior with respect to Level 3 instruments
may involve the use of discretion regarding the fair-value estimates they make at each reporting period. In summary, the findings of extant literature documented that managers use their discretion on fair values to manage earnings.

From the viewpoint of CEO overconfidence, Hsieh et al. (2014) indicate that overconfident CEOs will seek to achieve their unrealistically high expectations and will be more likely to engage in managing earnings. Since Level 3 fair values is subject to the highest level of managerial discretion, this is expected to be an avenue for earnings management (Chong et al. 2012). Therefore, overconfident CEO can use the discretion allowed in Level 3 fair values to boost earnings because gains on Level 3 fair values increase reported earnings. According to above discussion, this paper develops the second hypothesis:

**H2: Firms with higher CEO overconfidence is more likely to report gains from Level 3 fair values.**

### 2.3 The relationship between CEO overconfidence and fair value reporting-the moderating effect of corporate governance

Larcker et al. (2007) indicate that the corporate governance refers to the set of mechanisms that influence the decisions made by managers when there is a separation of ownership and control. Prior literature has examined the effects of a variety of corporate governance mechanisms on managerial decision-making or constrain executive behavior (Morck et al., 1988; Byrd and Hickman, 1992; Brickley et al., 1994; Yermack, 1996; Core et al., 1999; Klein, 2002; and Gompers et al., 2003). For example, Baysinger et al. (1991) find that the percentage of inside directors on a board and the percentage of institutional ownership are positively associated with R&D spending. Chen and Chung (2009) examines the impact of corporate governance on the cash-holding policies of firms with different investment opportunities. They find CEO ownership and board independence affect the cash holdings in listed new economy and old economy firms differently. Conyon and Florou (2004) find that stock compensation of outside directors and executives positively affects investment in fixed capital during the CEO’s final year. To summarize, the above literature indicates corporate governance will monitor the managerial behavior.

For firms with more strong corporate governance mechanisms, information asymmetry problems associated with fair values may be lower, leading to less severe moral hazard problems, and therefore higher value relevance of these disclosures. For example, Song et al. (2010) provide evidences that support the relevance of fair value measurements under FAS No. 157, but weaker corporate governance mechanisms may reduce the relevance of these measures. Thus, corporate governance may also affect the managerial fair value reporting.

Prior literature indicates effective corporate governance mechanisms ameliorate the adverse impact of CEO overconfidence (Goel and Thakor, 2008; Liu and Taffler, 2008; Heaton, 2002). Goel and Thakor (2008) indicate that board fires the CEO if she is too overconfident. Therefore, I expect the corporate governance will mitigate the positive association between CEO overconfidence and level 3 fair values. In addition, I expect effective corporate
governance will mitigate the positive association between CEO overconfidence and gains from Level 3 fair values. Therefore, the third and fourth hypotheses are formulated:

**H3:** The positive relationship between high CEO overconfidence and Level 3 fair values is attenuated for firms with high corporate governance.

**H4:** The positive relationship between high CEO overconfidence and gains from Level 3 fair values is attenuated for firms with high corporate governance.

### 3. Research design

#### 3.1 Regression models and variable definitions

**3.1.1 Test of Hypothesis 1**

In Hypothesis 1, it is expected that high CEO overconfidence is positively associated with Level 3 fair values. Following Chong et al. (2012), the basic equation is developed as follows:

\[
\text{LEVEL3}_{it} = \alpha_0 + \alpha_1 \text{HI\_OVER}_{it} + \alpha_2 \text{HI\_GINDEX}_{it} + \alpha_3 \text{SIZE}_{it} + \alpha_4 \text{LEV}_{it} + \alpha_5 \text{ROA}_{it} + \alpha_6 \text{OCF}_{it} + \alpha_7 \text{AFLL}_{it} + \alpha_8 \text{PFLL}_{it} + \epsilon \text{(1)}
\]

Where,

- **LEVEL3** = The net assets at Level 3 input divided by the net assets at fair value.
- **HI\_OVER** = The variable equals one if the CEO overconfidence score of the firm is above the median score for the sample, and zero otherwise.
- **HI\_GINDEX** = The variable equals one if the corporate governance score of the firm is above the median score for the sample, and zero otherwise.
- **SIZE** = The logarithm of total assets.
- **LEV** = The ratio of total liability to total assets.
- **ROA** = The net income divided by the total assets.
- **OCF** = The operating cash flows scaled by the total assets.
- **AFLL** = The allowance for loan loss scaled by the total assets.
- **PFLL** = The provision for loan loss scaled by the net income.

The variable of interest in this hypothesis is **HI\_OVER**. If firms with higher CEO overconfidence is more likely to use more level 3 fair values, the coefficient on \( \alpha_1 \) will be significantly positive.

**3.1.2 Test of Hypothesis 2**

In Hypothesis 2, it is expected that CEO overconfidence is positively associated with gains from Level 3 fair values. Following Chong et al. (2012), the basic equation is developed as follows:
LEVEL3 _GAIN_{it} = \beta_0 + \beta_1 HI _OVER_{it} + \beta_2 HI _GINDEX_{it} + \beta_3 SIZE_{it} + \beta_4 LEV_{it} + \beta_5 ROA_{it} \\
+ \beta_6 OCF_{it} + \beta_7 AFLLL_{it} + \beta_8 PFLL_{it} + \epsilon \quad (2)

Where,
LEVEL3 _GAIN = The gains from Level 3 fair assets scaled by the net assets at fair value.
HI _OVER = The variable equals one if the CEO overconfidence score of the firm is above the median score for the sample, and zero otherwise.
HI _GINDEX = The variable equals one if the corporate governance score of the firm is above the median score for the sample, and zero otherwise.
SIZE = The logarithm of total assets.
LEV = The ratio of total liability to total assets.
ROA = The net income divided by the total assets.
OCF = The operating cash flows scaled by the total assets.
AFLLL = The allowance for loan loss scaled by the total assets.
PFLL = The provision for loan loss scaled by the net income.

The variable of interest in this hypothesis is HI _OVER. If firms with higher CEO overconfidence is more likely to report more gains from level 3 fair values, the coefficient on \( \beta_1 \) will be significantly positive.

3.1.2 Test of Hypothesis 3

In Hypothesis 3, it is expected that the positive relationship between high CEO overconfidence and Level 3 fair values is weaker for firms with stronger corporate governance. Modifying equation (1), equation (2) is as follows:

\[
LEVEL3_{it} = \gamma_0 + \gamma_1 HI _OVER_{it} + \gamma_2 HI _GINDEX_{it} + \gamma_3 HI _GINDEX_{it} \times HI _OVER_{it} \\
+ \gamma_4 LGTA_{it} + \gamma_5 LEV_{it} + \gamma_6 ROA_{it} + \gamma_7 OCF_{it} + \gamma_8 AFLLL_{it} + \gamma_9 PFLL_{it} + \epsilon \quad (3)
\]

Where,
LEVEL3 = The net assets at Level 3 input divided by the net assets at fair value.
HI _OVER = The variable equals one if the CEO overconfidence score of the firm is above the median score for the sample, and zero otherwise.
HI _GINDEX = The variable equals one if the corporate governance score of the firm is above the median score for the sample, and zero otherwise.
LGTA = The logarithm of total assets.
LEV = The ratio of total liability to total assets.
ROA = The net income divided by the total assets.
OCF = The operating cash flows scaled by the total assets.
AFLLL = The allowance for loan loss scaled by the total assets.
PFLL = The provision for loan loss scaled by the net income.
The variable of interest in this hypothesis is $HI_{INDEX}\times HI_{OVER}$. If strong corporate
governance causes overconfident CEO to use less level 3 fair values, the coefficient on $\gamma_3$
will be significantly negative.

3.1.2 Test of Hypothesis 4

In Hypothesis 4, it is expected that the positive relationship between CEO overconfidence and gains from Level 3 fair values is weaker for firms with stronger corporate governance. Modifying equation (2), equation (4) is as follows:

$$
LEVEL3\_GAIN_{it} = \hat{\lambda}_0 + \hat{\lambda}_1 HI_{OVER_{it}} + \hat{\lambda}_2 HI_{INDEX_{it}}
+ \hat{\lambda}_3 HI_{INDEX_{it}} \times HI_{OVER_{it}} + \hat{\lambda}_4 SIZE_{it}
+ \hat{\lambda}_5 LEV_{it} + \hat{\lambda}_6 ROA_{it} + \hat{\lambda}_7 OCF_{it} + \hat{\lambda}_8 AFLL_{it} + \hat{\lambda}_9 PFLL_{it} + \epsilon
$$

Where,

$\text{LEVEL3\_GAIN} = \text{The gains from Level 3 fair assets scaled by the net assets at fair value.}$

$\text{HI\_OVER} = \text{The variable equals one if the CEO overconfidence score of the firm is above the median score for the sample, and zero otherwise.}$

$\text{HI\_INDEX} = \text{The variable equals one if the corporate governance score of the firm is above the median score for the sample, and zero otherwise.}$

$\text{SIZE} = \text{The logarithm of total assets.}$

$\text{LEV} = \text{The ratio of total liability to total assets.}$

$\text{ROA} = \text{The net income divided by the total assets.}$

$\text{OCF} = \text{The operating cash flows scaled by the total assets.}$

$\text{AFLL} = \text{The allowance for loan loss scaled by the total assets.}$

$\text{PFLL} = \text{The provision for loan loss scaled by the net income.}$

The variable of interest in this hypothesis is $HI_{INDEX}\times HI_{OVER}$. If strong corporate
governance causes overconfident CEO to report less gains from level 3 fair values, the
coefficient on $\lambda_3$ will be significantly negative.

3.2 Variable definitions

3.2.1 Dependent variables for hypothesis 1 and hypothesis 3

Following Chong et al. (2012), this paper computes Level 3 fair values (LEVEL3) as the net
assets at Level 3 input divided by the net assets at fair value.

3.2.2 Dependent variables for hypothesis 2 and hypothesis 4

Following Valencia (2011), this paper proxies the gains from Level 3 fair values
(LEVEL3\_GAIN) as the gains from Level 3 fair assets scaled by the net assets at fair value.

3.2.3 Independent variables- High CEO Overconfidence (HI\_OVER)

This paper follows prior literature (Ahmed and Duellman, 2013; Malmendier and Tate, 2005;
Malmendier and Tate, 2008) in that it considers three proxies for CEO overconfidence: the
net purchases by the CEO (PURCHASE), firm's capital expenditures (CAPEX), and the amount of excess investment in assets (OVERINVEST). These proxies measure the CEOs’ stock purchases and their investment decisions. The three variables are explained as following: The first measure of overconfidence is the net purchases by the CEO (Malmendier and Tate, 2005). PURCHASE is set equal to one if the CEO’s net purchases (purchases−sales) are in the top quintile of the distribution of net purchases by all CEO and those purchases increase their ownership in the firm by 10% during the fiscal year, otherwise zero (Campbell et al., 2011). The second proxy for overconfidence is firm's capital expenditures (CAPEX). CAPEX is a dichotomous variable set equal to one if the capital expenditures deflated by lagged total assets in a given year is greater than the median level of capital expenditures to lagged total assets for the firm’s Fama-French industry in that year, otherwise zero (Ben-David et al., 2010; Malmendier and Tate, 2005). Following Schrand and Zechman (2012), the third proxy for overconfidence is the amount of excess investment in assets from the residual of a regression of total asset growth on sales growth run by industry-year (OVERINVEST). OVERINVEST equal to one if the residual from the excess investment regression is greater than zero, otherwise zero. The three measures are converted to percentile scores from which an index, CEO_OVER, is then constructed to capture the combined effect of these factors. CEO_OVER equals the average of these three percentile values. The variable of high CEO overconfidence (HI_OVER) equals one if the CEO overconfidence score (CEO_OVER) of the firm is above the median score for the sample, and zero otherwise.

3.2.4 Independent variables-High Corporate Governance (HI_CG)

This paper considers four proxies for corporate governance score (CG_SCORE) as following: BD_IND is the proportion of independent directors on the board (Bradbury et al., 2006; Chen et al., 2007; Osma, 2008; Visvanathan, 2008; Garven, 2009; Shiue, Lin, & Liu, 2009). The CEO/Chair Duality (NODUAL), which is a dummy variable that equals one if the CEO does not serve as the board chair, and zero otherwise (Davidson et al., 2005; Bradbury et al., 2006). The average tenure of board members (BD_TEN), measured as the average years of service of board members (Garven, 2009; Shiue et al., 2009). Outside directorships (BD_DIR), measured as the average number of outside directorships held by board members (Garven, 2009). The four measures are converted to percentile scores from which an index, CG_SCORE, is then constructed to capture the combined effect of these factors. CG_SCORE equals the average of these four percentile values. The variable of high corporate governance (HI_CG) equals one if the corporate governance score (CG_SCORE) of the firm is above the median score for the sample, and zero otherwise.

3.2.5 Control Variables

This paper also includes a number of additional control variables that have been documented in prior literature.

Firm size (SIZE), which is the logarithm of total assets and is expected to be positively associated with Level 3 fair values (Beatty et al., 2002). Firm leverage (LEV) is the ratio of total liability to total assets (Fiechter and Meyer, 2011). This paper controls the banks'
leverage due to the fact that a bank's capital structure can affect its structure of fair value assets to meet covenants' requirements. In addition, Jensen and Meckling (1976) conclude high-leverage banks will have stronger incentives to undertake riskier projects (ex: more level 3 inputs). Firm performance (ROA) is the net income divided by the total assets. ROA is expected to be negatively associated with Level 3 fair values because the managers have a greater incentive to engage level 3 inputs for firms with poor performance (Chong et al., 2012). Firm cash flow (OCF) is the operating cash flows scaled by the total assets and is expected to be negatively associated with Level 3 fair values because firms with less cash flow from operation to use more level 3 input (Chong et al., 2012). Allowance for loan loss (AFLL), which is the allowance for loan loss scaled by the total assets. Loan loss provision (PFLL), which is the provision for loan loss scaled by the net income and is expected to be positively associated with level 3 fair values (Moyer, 1990; Clinch and Magliolo, 1993; Valencia, 2011).

3.3 Sample selection and data sources

This paper focuses on the banking industry, where firms have significant amounts of fair value assets and liabilities (Song et al., 2010; Riedl and Serafeim, 2011) from 2008 to 2011. The gains from Level 3 fair values disclosed in the form 10-K are hand collected individually. To be included in the sample, firms must provide the fair value hierarchy disclosure for the fiscal years beginning after November 15, 2007. Although the firms disclose Level 3 fair value information (as shown in Appendix), there are some in the sample that report no Level 3 fair values, and thus, the value for Level 3 fair values may be zero. However, the zero value for the context is meaningful. In addition, other financial data, annual stock returns, CEO overconfidence, and corporate governance data are obtained from Compustat, the Center for Research in Security Prices (CRSP), Execucomp, and Riskmetrics, respectively.

The following restrictions on the sample are imposed: (1) observations that could not be matched with CRSP, (2) observations with insufficient Compustat, Execucomp and Riskmetrics data and (3) outliers. According to Kleinbaum, Kupper and Muller (1988), a studentized residual greater than 3.0 is highly indicative of an outlier.

4. Empirical Results

4.1 Descriptive Statistics

Table 1 presents descriptive statistics for the variables. The mean and median of Level 3 fair assets (LEVEL3) are 0.048 and 0.012, respectively. The results show, on average, 4.8 percent of the assets use level 3 fair value. The mean of gains from Level 3 fair assets (LEVEL3_GAIN) is 0.001. For the CEO overconfidence variables, 3.5% CEO’s net purchase (PURCHASE) are in the top quintile of the distribution of net purchases by all CEO and those purchases increase their ownership in the firm by 10% during the fiscal year. 49.5% firm's capital expenditures (CAPEX) in a given year is greater than the median level of capital expenditures for the firm’s Fama-French industry in that year. 36% firms have overinvestment (OVER_INVEST). Table 1 also provides the descriptive statistics for

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*SIC codes 6020, 6035 and 6036.*
corporate governance variables. On average, 76.9% firms have independent directors on the board (BD_IND), 42.4% CEO does not serve as the board chair (NODUAL), the average service years of board members (BOD_TEN) are 11.237 years, the average number of outside directorships held by board members (BD_DIR) are 0.368 seats. Finally, table 1 also provides the descriptive statistics on the control variables. The means and medians of all control variables are not skewed.

Table 1. Descriptive Statistics

<table>
<thead>
<tr>
<th>Variables</th>
<th>N</th>
<th>STD</th>
<th>MEAN</th>
<th>MIN</th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
<th>MAX</th>
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<td>LEVEL3</td>
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<td>0.00</td>
<td>1.00</td>
<td>1.00</td>
</tr>
<tr>
<td>PURCHASE</td>
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<td>0.035</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>1.00</td>
<td>1.00</td>
</tr>
<tr>
<td>CAPEX</td>
<td>283</td>
<td>0.501</td>
<td>0.495</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>1.00</td>
<td>1.00</td>
</tr>
<tr>
<td>OVERINVEST</td>
<td>283</td>
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<td>0.360</td>
<td>0.00</td>
<td>0.00</td>
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<td>0.00</td>
<td>1.00</td>
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<tr>
<td>BOD_TEN</td>
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<td>1.00</td>
<td>1.00</td>
<td>1.00</td>
</tr>
<tr>
<td>LEV</td>
<td>283</td>
<td>0.030</td>
<td>0.889</td>
<td>0.74</td>
<td>0.87</td>
<td>0.89</td>
<td>0.90</td>
<td>0.97</td>
</tr>
<tr>
<td>ROA</td>
<td>283</td>
<td>0.015</td>
<td>0.002</td>
<td>-0.06</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>OCF</td>
<td>283</td>
<td>0.018</td>
<td>0.016</td>
<td>-0.10</td>
<td>0.01</td>
<td>0.01</td>
<td>0.02</td>
<td>0.13</td>
</tr>
<tr>
<td>AFLL</td>
<td>283</td>
<td>0.008</td>
<td>0.013</td>
<td>0.00</td>
<td>0.08</td>
<td>0.01</td>
<td>0.01</td>
<td>0.05</td>
</tr>
<tr>
<td>PFLL</td>
<td>283</td>
<td>5.184</td>
<td>0.526</td>
<td>-21.29</td>
<td>0.07</td>
<td>0.37</td>
<td>1.19</td>
<td>63.64</td>
</tr>
</tbody>
</table>

Note: 1. n=283. 2. Variable Definitions: LEVEL3 is measured as the net assets at level 3 input divided by the total fair value net assets. LEVEL3_GAIN is measured as the gains from Level 3 fair assets scaled by the total fair value net assets. PURCHASE is set equal to one if the CEO’s net purchases are in the top quintile of the distribution of net purchases by all CEO and those purchases increase their ownership in the firm by 10% during the fiscal year, otherwise zero. CAPEX is a dichotomous variable set equal to one if the capital expenditures deflated by lagged total assets in a given year is greater than the median level of capital expenditures to lagged total assets for the firm’s Fama-French industry in that year, otherwise zero. OVERINVEST equal to one if the residual from the excess investment regression is greater than zero, otherwise zero. HI_OVER equals one if the CEO overconfidence score of the firm is above the median score for the sample, and zero otherwise. BD_IND is the proportion of independent directors on the board. NODUAL is a dummy variable that equals one if the CEO does not serve as the board chair, and zero otherwise. BOD_TEN is measured as the average years of service of board members. BD_DIR is measured as the average number of outside directorships held by board members. HI_CG equals one if the corporate governance score of the firm is above the median score for the sample, and zero otherwise. SIZE is the logarithm of total assets. LEV is the ratio of total liability to total assets. ROA is the net income divided by the total assets. OCF is the operating cash flows scaled by the total assets. AFLL is the allowance for loan loss scaled by the total assets. PFLL is the provision for loan loss scaled by the net income.

4.2 Correlation Analyses

Table 2 shows the correlations analyses among variables. The simple correlations between LEVEL3 and LEVEL3_GAIN are 0.073, indicating low correlations between Level 3 fair values and gains from Level 3 fair values. Overall, the correlations among other variables are relatively small, indicating that multi-collinearity does not appear to be a problem in the
regression model. To check for the potential of multi-collinearity, this study also adopts the Variance Inflation Factor (VIF) in all tests.

Table 2. Correlation Analysis

<table>
<thead>
<tr>
<th></th>
<th>LEVEL3</th>
<th>LEVEL3_GAIN</th>
<th>HI_OVER</th>
<th>HI_CG</th>
<th>SIZE</th>
<th>LEV</th>
<th>ROA</th>
<th>OCF</th>
<th>AFLL</th>
<th>PFLL</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEVEL3</td>
<td>1.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LEVEL3_GAIN</td>
<td>0.073</td>
<td>1.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HI_OVER</td>
<td>0.052</td>
<td>0.084</td>
<td>1.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>HI_CG</td>
<td>0.162 ***</td>
<td>0.089</td>
<td>-0.027</td>
<td>1.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SIZE</td>
<td>0.262 ***</td>
<td>0.313 ***</td>
<td>-0.014</td>
<td>0.228 ***</td>
<td>1.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LEV</td>
<td>0.218 ***</td>
<td>0.028</td>
<td>-0.038</td>
<td>-0.079</td>
<td>0.051</td>
<td>1.000</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ROA</td>
<td>-0.241 ***</td>
<td>0.043</td>
<td>0.151 **</td>
<td>0.033</td>
<td>0.015</td>
<td>-0.261 ***</td>
<td>1.000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>OCF</td>
<td>-0.048</td>
<td>0.122 **</td>
<td>-0.138 **</td>
<td>0.011</td>
<td>0.114 *</td>
<td>0.005</td>
<td>-0.058</td>
<td>1.000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AFLL</td>
<td>0.204 ***</td>
<td>0.082</td>
<td>-0.245 ***</td>
<td>0.097</td>
<td>0.067</td>
<td>0.162 ***</td>
<td>-0.559 ***</td>
<td>0.272 ***</td>
<td>1.000</td>
<td></td>
</tr>
<tr>
<td>PFLL</td>
<td>0.002</td>
<td>0.014</td>
<td>-0.021</td>
<td>-0.014</td>
<td>0.113 *</td>
<td>-0.026</td>
<td>0.131 **</td>
<td>-0.060</td>
<td>-0.091</td>
<td>1.000</td>
</tr>
</tbody>
</table>

Note: 1. Pearson correlations are reported in the lower diagonal. 2. n=283. 3. see Table 1 for variable definitions. 4. ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively.

4.3 Regression Analyses

The results for hypothesis one in this study are shown in Column 1 of Table 3. Hypothesis 1 states that firms with higher CEO overconfidence are more likely to report Level 3 fair values. Column 1 shows that HI_OVER is significantly positive related to level 3 fair values (LEVEL3). Thus, hypothesis 1 is supported. This result suggests that high overconfident CEOs are more likely to keep level 3 fair assets because they overestimate the returns to their investment projects (Malmendier and Tate, 2005). Regarding the control variables, SIZE is significantly positive indicating that large banks have incentives to use level 3 inputs to value their assets. ROA and OCF are significantly negative indicating that a lower return on asset (ROA) and operating cash flow (OCF) are associated with a significantly higher level 3 fair values, consisting with Chong et al. (2010)'s finding.

The results for hypothesis two in this study are shown in Column 2 of Table 3. Hypothesis two states that Firms with higher CEO overconfidence is more likely to report gains from Level 3 fair values. Column 2 shows that HI_OVER is significantly positive related to gains from Level 3 fair values (LEVEL3_GAIN). Thus, the second hypothesis is supported. The result suggests that overconfident CEO can use the discretion allowed in Level 3 fair values to boost earnings and thus report more gains from Level 3 fair values. Regarding the control variables, SIZE and ROA are significantly positive. The result indicates that firms with higher firm size and good performance report more gains from Level 3 fair values.

Hypothesis three states that the positive relationship between high CEO overconfidence and Level 3 fair values is attenuated for firms with high corporate governance. The results for hypothesis three in this study are shown in Column 3 of Table 3. The result shows that the interaction term HI_CG×HI_OVER, which captures the differential impact for firms with higher corporate governance, is significantly negative. The result indicates that effective
corporate governance mechanisms ameliorate the adverse impact of CEO overconfidence (Goel and Thakor, 2008; Liu and Taffler, 2008; Heaton, 2002). Therefore, hypothesis 3 is get supported.

The results for hypothesis four in this study are shown in Column 4 of Table 3. Hypothesis four states that the positive relationship between high CEO overconfidence and gains from Level 3 fair values is attenuated for firms with high corporate governance. Column 4 shows that the interaction term HI_CG×HI_OVER is significantly negative. The result indicates that the effectiveness of corporate governance can decrease overconfident CEO's managerial earnings behavior in Level 3 fair values to boost earnings. Thus, hypothesis 4 is supported.

Table 3. Regression Results

<table>
<thead>
<tr>
<th>Predicted Sign</th>
<th>LEVEL3</th>
<th>LEVEL3_GAIN</th>
<th>LEVEL3</th>
<th>LEVEL3_GAIN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intercept</td>
<td>-0.629 ***</td>
<td>-0.007</td>
<td>-0.591 ***</td>
<td>-0.005</td>
</tr>
<tr>
<td></td>
<td>(-3.580 )</td>
<td>(-1.590 )</td>
<td>(-3.370 )</td>
<td>(-1.320 )</td>
</tr>
<tr>
<td>HI_OVER</td>
<td>0.021 **</td>
<td>0.001 **</td>
<td>0.045 ***</td>
<td>0.001 ***</td>
</tr>
<tr>
<td></td>
<td>(1.710 )</td>
<td>(1.940 )</td>
<td>(2.850 )</td>
<td>(3.090 )</td>
</tr>
<tr>
<td>HI_CG</td>
<td>0.024 **</td>
<td>0.0003</td>
<td>0.057 ***</td>
<td>0.001 **</td>
</tr>
<tr>
<td></td>
<td>(2.020 )</td>
<td>(0.070 )</td>
<td>(3.130 )</td>
<td>(1.940 )</td>
</tr>
<tr>
<td>HI_OVER×HI_CG</td>
<td></td>
<td>-0.053 **</td>
<td>-0.001 ***</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>(-2.380 )</td>
<td>(-2.520 )</td>
<td></td>
</tr>
<tr>
<td>SIZE</td>
<td>0.016 ***</td>
<td>0.001 ***</td>
<td>0.015 ***</td>
<td>0.000 ***</td>
</tr>
<tr>
<td></td>
<td>(4.130 )</td>
<td>(5.000 )</td>
<td>(3.800 )</td>
<td>(4.570 )</td>
</tr>
<tr>
<td>LEV</td>
<td>0.545 ***</td>
<td>0.002</td>
<td>0.497 **</td>
<td>0.001</td>
</tr>
<tr>
<td></td>
<td>(2.790 )</td>
<td>(0.400 )</td>
<td>(2.550 )</td>
<td>(0.120 )</td>
</tr>
<tr>
<td>ROA</td>
<td>-1.181 **</td>
<td>0.016 *</td>
<td>-1.086 **</td>
<td>0.019 *</td>
</tr>
<tr>
<td></td>
<td>(-2.450 )</td>
<td>(1.430 )</td>
<td>(-2.260 )</td>
<td>(1.640 )</td>
</tr>
<tr>
<td>OCF</td>
<td>-0.609 **</td>
<td>0.010</td>
<td>-0.720 **</td>
<td>0.007</td>
</tr>
<tr>
<td></td>
<td>(-1.790 )</td>
<td>(1.280 )</td>
<td>(-2.120 )</td>
<td>(0.860 )</td>
</tr>
<tr>
<td>AFLL</td>
<td>1.497 *</td>
<td>0.037 *</td>
<td>1.660 **</td>
<td>0.042 **</td>
</tr>
<tr>
<td></td>
<td>(1.560 )</td>
<td>(1.640 )</td>
<td>(1.740 )</td>
<td>(1.860 )</td>
</tr>
<tr>
<td>PFLL</td>
<td>0.0002</td>
<td>-0.000006</td>
<td>0.0004</td>
<td>-0.000002</td>
</tr>
<tr>
<td></td>
<td>(0.160 )</td>
<td>(-0.240 )</td>
<td>(0.370 )</td>
<td>(-0.080 )</td>
</tr>
</tbody>
</table>

Adj. R² 0.164 0.101 0.178 0.118

Note: 1. n=283. 2. see Table 1 for variable definitions. 3. ***, **, and * indicate significance at the 1%, 5%, and 10% level, respectively; one-tailed for all coefficients except for those without predicted signs. 4. If the White test statistics reveals the heterogeneity problem, the t-values are calculated based on the heteroskedasticity-consistent covariance matrix following White (1980). 5. VIFs are all smaller than 10.
5. Summary and Conclusion

This paper provides evidence how CEO overconfidence and corporate governance affect managerial fair value reporting behavior. Using a US sample drawn from 2008 to 2011, the results of this paper show that firms with higher CEO overconfidence report more Level 3 fair values and gains from Level 3 fair values. The results also indicates that the positive relationship between higher CEO overconfidence and Level 3 fair values reporting is attenuated for firms with high corporate governance. This paper contributes to the literature by demonstrating that CEO overconfidence significantly affects fair value reporting. To our knowledge, prior work has not demonstrated the presence of these effects. In addition, this study also extends the literature by investigating whether earnings management is associated with an individual characteristic of the CEO, termed “overconfidence” by prior finance research (Malmendier and Tate, 2005). Second, my study contributes to the literature by examining directly the association between the strength of corporate governance and managerial fair value reporting behavior.

References


