## Announcement of Retraction

The editorial board announced this article has been retracted on April 8, 2020. If you have any further question, please contact us at: ire@macrothink.org

Article Title: The Youth's Shift Towards International Brands

Author/s: Muhammad Ahsan Khan, Waqas Baig, Yasir Iftikhar, Kashif Nadeem, Muhammad Bilal

Ahmad

Journal Title: International Research in Education

E-ISSN 2327-5499

Volume and Number: Vol. 7, No. 2, 2019

Pages: 146-162

DOI: https://doi.org/10.5296/ire.v7i2.14995